



Nina Packer

Nina Packer is an adept and engaging facilitator, coach, and consultant. Her key areas of expertise are executive coaching, team coaching, strategic planning, program development, partnership facilitation, process improvement, and project management. While a great deal of Nina's work has been focused on systems and functions of organizations, her success is largely due to her keen awareness of what she likes to call "the human factor".

Nina's professional career began with employment experiences gained while still attending a magnet high school specializing in international business and finance and as an undergraduate Business Education major, minoring in Business Administration, at Florida A&M University (FAMU) in Tallahassee, FL. In high school, Nina's mind for business systems was shaped by a summer internship in Miami's Brickell financial district at Barclays Bank in the International Private Banking department. By the time Nina enrolled as a college freshman at 16 years old, she had already had hands on experience with the operation of a small business, a major franchise, and first hand insight into the financial stories of millionaires based on their banking profiles. Her professional training as an educator equipped her with the knowledge and strategies that empower her to achieve both group and individual success for her clients.

During her undergraduate experience Nina worked as a full-time employee of Electronic Data Systems (EDS) where she was responsible for customer service and operations functions, while also facilitating the company's local partnerships with

nonprofits and managing employee volunteer experiences. She also worked as a Program Coordinator for the FAMU Minority Introduction to Engineering (MITE) Program and served as a case manager for a Summer Youth Employment and Training Program in Miami. After graduation, Nina worked for 4 years as a business and marketing teacher of adult, high school, and community courses in Tallahassee, FL and Atlanta, GA.

In 2003, Nina Packer & Associates was formed and Nina began facilitating partnerships between powerful corporate brands like CNN and General Mills, and their nonprofit partners. Simultaneously, Nina worked as Director of Development for The Study Hall at Emmaus House, a place based youth related nonprofit in Atlanta, which made her responsible for cultivating and managing all the organization's foundation, corporate, and individual donor relationships toward the outcome of generating the organization's annual operating budget each year. After earning a Master of Public Administration Degree with a Nonprofit Management Concentration from Georgia State University in 2006, Nina's work has included consulting clients that benefit from executive coaching, team coaching, strategic planning, program development, fund development, partnership facilitation, process improvement, and project management. Many of her clients are high-profile executives, companies, brands, and charities affiliated with the entertainment and sports industries. From 2008 to 2014 Nina Packer & Associates, operating mostly from Miami, FL at the time, provided operations management services to one of the most paradigm shifting entertainment firms (Young Money Entertainment) and program development services to an organization emerging from one of the most pivotal social issues of the last decade (The Trayvon Martin Foundation). While living in Miami Nina served the local community as an appointed member of the Library Advisory Board of Broward County and a member of the governing board of the nonprofit Neighborhood Housing Services of South Florida.

As an adjunct professor in the Department of Music at FAMU, Nina taught Practicum in Music Management to students in the Music Business Industry program from 2011 to 2016.

Nina Packer & Associates and its founder returned to their Atlanta roots in 2015 with a renewed commitment to and vigor for the core aim of moving humanity forward. Nina Packer & Associates has established its new home in the heart of Hapeville, and is focused on developing community and cultural engagement strategies for auspiciously minded clients. In 2016 Nina returned to the Clayton County Public School district in the Metro Atlanta area with the aim of preparing and positioning urban high school students to seize opportunities created by the state's film and media industry boom. Under her leadership, in 2017-18 CCPS will offer a Film & Media Magnet program at Mundy's Mill High School that will make it possible for high school students to gain practical work experience and take college level coursework to pursue creative and technical careers in the film industry.

Nina serves as the Vice-Chair of the board of directors for SLAM Academy of Atlanta, a charter school that engages students in learning through the lens of sports, leadership, and the arts. She is currently pursuing an Executive PhD in Urban Higher Education, Leadership, and Policy Studies via Jackson State University's cohort program.